

NORTHEASTERN OKLAHOMA A&M COLLEGE

MANAGEMENT AND MARKETING

PROGRAM REQUIREMENTS	31	SUGGESTED COURSE SEQUENCE	PROGRAM OVERVIEW
General Education Requirements	3		This curriculum prepares the student for entry level employment in supervision, retail sales, and business management by developing fundamental skills, knowledge, attitudes, and experiences needed to function in the various positions with management and marketing. For more information contact the Business & Technology Department at (918) 540-6294 or email: business@neo.edu .
ENGL 1113 English Composition I.....	3	FIRST SEMESTER	
Technical/Occupational Specialty	16		CAREER OPPORTUNITIES Management Trainee Assistant Manager Marketing Trainee Sales
FYE 1011 Freshman Year Experience.....	1		
ACCT 1103 Financial Accting Procedures I.....	3		KEY * Prerequisite # Prerequisite or co-requisite ^ Not offered every semester + Must include computer proficiency as General Ed. or Technical Support elective
or ACCT 2103 Financial Accounting.....			
^ BADM 2103 Principle Styled Leadership.....	3		
^ MGMT 1123 Salesmanship.....	3		
^ MGMT 2213 Principles of Management.....	3		
MKTG 2123 Marketing.....	3		
Technical/Occupational Support	12		
* ACCT 1203 Financial Accting Procedures II.....			
* ACCT 2203 Managerial Accounting.....			
*^ BADM 2113 Business Communications.....			
BADM 2123 World of Business.....			
^ BADM 2133 Business Ethics.....			
^ BADM 2153 Consumer Math.....			
^ BADM 2223 Business Law.....			
+ CS 1103 Computers in Society.....			
^ MGMT 1133 Human Relations.....			
^ MGMT 1223 Small Business Management.....			
^ MGMT 2023 Human Resource Management.....			
^ OIS 1133 Professional Development.....			
SPCH 2713 Intro to Speech Communications.....			
		The above list is a suggested course sequence only . Students may, with guidance from academic advisor make changes to course sequence. Students should be aware that changes to the course sequence may require more than four semesters to complete their degree .	
General College Preparatory Requirements			

NEO evaluates students for placement into their transitional or college-level courses, whichever will lead to the greatest possibility of student success. Academic placement is determined either by ACT test scores or by CPT test scores. These tests are administered in the Testing Centers at NEO College. Based upon these scores, some or all of the following courses may need to be taken prior to enrollment in the college level course.

MATH 0013 Basic Math MATH 0113 Introductory Algebra MATH 0123 Intermediate Algebra MATH0125 Intermediate Algebra with Review

ENGL 0123 Basic Composition CIED 0133 Improved Reading

SCIENCE: A student may be required to complete MATH 0123 or higher and/or CIED 0133 before enrolling in a college-level science course.